

From: Scott Clay <scott@addisoninteractive.com>
Sent time: 05/18/2020 01:10:33 PM
To: Mindy Nguyen <Mindy.Nguyen@lacity.org>
Subject: Re: Notice of Completion and Availability for the Hollywood Center Project Draft EIR (ENV-2018-2116-EIR)

Thanks so much, Mindy.

Scott Addison Clay
President
[Addison Interactive](http://AddisonInteractive.com)
scott@addisoninteractive.com
323.580.6220 x101

On May 18, 2020, at 10:27 AM, Mindy Nguyen <Mindy.Nguyen@lacity.org> wrote:

Hi Scott,

Thank you for your email. Your comments have been received and will be included in the administrative record for the Hollywood Center Project EIR. Response to your comments will be provided in the Final EIR, for which you will be notified once available for public review.

Once the Final EIR is released, there will be a public hearing process for the related entitlements, at which time, I would advise that you provide any comments regarding non-CEQA related issues for the decision maker's consideration.

Please let me know if you have any questions in the meantime.

On Mon, May 18, 2020 at 12:18 AM Scott Clay <scott@addisoninteractive.com> wrote:

Dear Mindy,

I'm writing to you to express my opposition to the Hollywood Center Project Draft EIR. With a degree in Environmental/Civil Engineering, I can confidently say this is not a wise project due to the severe strain it will cause on our city's resources, infrastructure, emergency response, and our environment.

Many of you remember the first generation of this effort to build two huge towers next to Capitol Records and on an earthquake fault.

That version failed because the developer tried to skirt around CalTrans. The traffic generated by such a huge project would overwhelm all the onramps to the 101 freeway. Beachwood Canyon Neighborhood Association shares that concern and is also well aware that this same traffic will clog all of the streets in Hollywood.

The project involves two multi-use towers 35 and 46 stories adjacent to and across the street from the Capitol Records Building.

The issues that were present with that first rendition are the same with this new one. New name - same issues:

Emergency Response: We know that such a monstrosity of a development will tap the already thin emergency response resources we now count on. Also, we are surrounded on three sides by parkland and need to know that the the fire department can get up here and quickly.

Traffic/Parking: Parking on every street near the development will be impacted and overflow cars will be driving up Beachwood in search for parking. Our parking situation is already a nightmare and these extra cars will only make it worse. Beyond that, all those extra cars will mean exiting the canyon in an emergency will only be more difficult.

We already have one of the most congested areas in the entire city. With the sharp increase in traffic due to Netflix,

the new Columbia center, and more recent construction, people loathe coming into Hollywood now. This project would not only clog more of Hollywood, it will slow down the 101 even more.

Environmental Resources: Imagine the amount of water that will be siphoned off to support this development not to mention the sewer and other services.

Aesthetically, I think two massive towers right off of the highway will diminish the impact of all the other timeless icons of Hollywood.

Please do not just shove this one through because of money. Such a project as this will tear at the fabric of Hollywood in a very negative way.

Thank you for your consideration,

Scott Addison Clay
President
Addison Interactive
scott@addisoninteractive.com
323.580.6220 x101

On Apr 16, 2020, at 8:30 AM, Mindy Nguyen <Mindy.Nguyen@lacity.org> wrote:

Hello,

You are receiving this email because you are an interested party and/or a mandated recipient of the **Notice of Completion and Availability** for the **Hollywood Center Project Draft Environmental Impact Report (EIR)**.

This email is to inform you that the City has released the Draft EIR for the Hollywood Center Project, which is now available for public review on the City's website at the following location: <https://planning.lacity.org/development-services/eir/hollywood-center-project-1>. In addition, digital copies may be provided via CD-ROM or USB flash drive. Due to current events surrounding COVID-19, the City is taking additional steps to provide the public access to documents. Should you need special accommodations, please contact me directly.

The comment period for the Draft EIR is from **April 16, 2020 to June 1, 2020**. If you wish to provide comments, please reference the Environmental Case No. above, and submit them in writing by **Monday, June 1, 2020**, no later than **4:00 p.m.**

Written comments may be submitted via:

Mail: Mindy Nguyen
City of Los Angeles, Department of City Planning
221 North Figueroa Street, Suite 1350
Los Angeles, CA 90012

Email: mindy.nguyen@lacity.org

Please see the attached Notice for more information.

Thank you.

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